



'62 OLDSMOBILE



NINETY-EIGHT

SUPER 88

DYNAMIC 88

F-85

STARFIRE

*All Olds
in Action!*

You'll discover "something extra" in the way an Olds handles and responds! There's V-8 power in every model . . . from the magnificent Ninety-Eight to the low-priced F-85! And smooth 4-S Hydra-Matic—the performance transmission—adds a solid, geared-to-the-road feel to Oldsmobile's famous rocketing get-up and go!

New Fire-Swirl Combustion Chamber increases efficiency, boosts Skyrocket Engine h.p. to 330!

For '62, a unique Fire-Swirl combustion chamber . . . with a new contoured head and dished piston . . . improves firing, steps up fuel efficiency—increases horsepower to 330! An increase in bearing sizes also makes this superb power plant finer than ever for '62 . . . adding new smoothness and quietness! The Skyrocket Engine has a 4-barrel Multi-Jet Carburetor, 10.25-to-1 compression ratio, 394 cubic-inch displacement. It is standard equipment on all Ninety-Eight and Super 88 models, available at extra cost on the Dynamic 88.

Rocket Engine features higher compression, 280-h.p.!
Lower-ratio rear axle saves gas!

New 10.25-to-1 compression and Fire-Swirl Combustion Chamber put extra zip in the Rocket V-8 . . . squeeze extra energy out of every drop of gasoline! Horsepower has been stepped up to 280. And the rear axle ratio has been stepped down to 2.56-to-1 . . . to take you farther at every turn of the engine, save gas! This action-combination of Rocket Engine and economy axle gives you more go per gallon . . . and it's standard on every Dynamic 88!

Ultra High-Compression Cutlass 185 Aluminum V-8
. . . now available in every F-85 model!

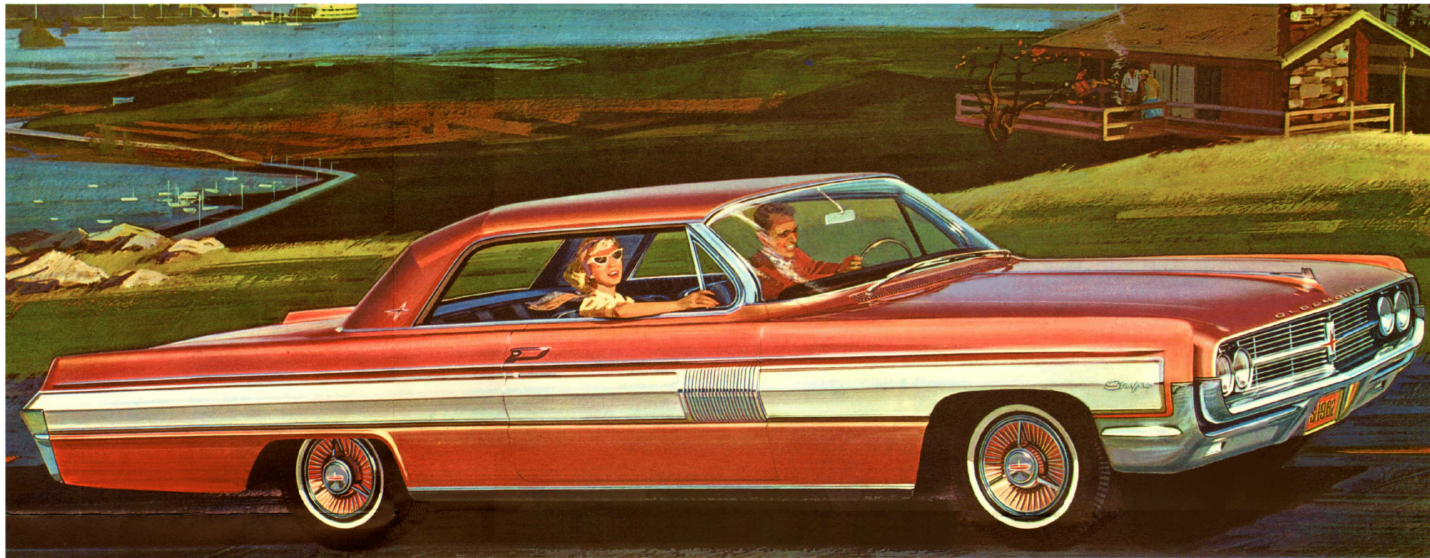
Oldsmobile's ultra high-compression Cutlass 185 combines all the advantages of light-weight aluminum construction . . . inherently smooth V-8 design . . . and a lusty 10.25-to-1 compression ratio. It delivers a hustling 185 horsepower with 230 lb.-ft. of torque! The Cutlass 185 is performance-engineered with a high-capacity manifold, four-barrel carburetor and a high-torque 3.36-to-1 rear axle. Cutlass 185 is standard equipment on F-85 Cutlass models; optional at extra cost on all other F-85 Oldsmobiles.

New 4-S Hydra-Matic Drive features extra smoothness . . . new silence . . . added passing safety . . . superior response!

There's a smooth, solid, geared-to-the-road "feel" to Oldsmobile's 4-S Hydra-Matic! New pressure-compensated shift pattern adds new smoothness to automatic driving without sacrificing performance! There's new silence—through all four stages—from first take-off to full tilt! There's the added safety of more efficient downhill engine braking in all speed ranges . . . coupled with an exceptionally authoritative passing gear! Plus a crisp responsiveness that makes 4-S Hydra-Matic the performance transmission with the solid "feel"!

New Factory-Sealed Lubrication . . . Self-Adjusting Power Brakes simplify '62 Oldsmobile maintenance!

For '62, all full-size Oldsmobile chassis lubrication points are factory-sealed to provide a longer-lasting "original-design" ride and reduced maintenance cost! Under normal conditions, your Olds should not require further chassis lubrication. In addition, Oldsmobile's 1962 power brakes adjust themselves, evenly and automatically, in the normal course of driving!



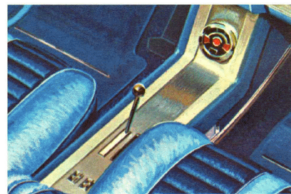
STARFIRE COUPE

STUNNING NEW

Starfire

...AN OLDSMOBILE ORIGINAL!

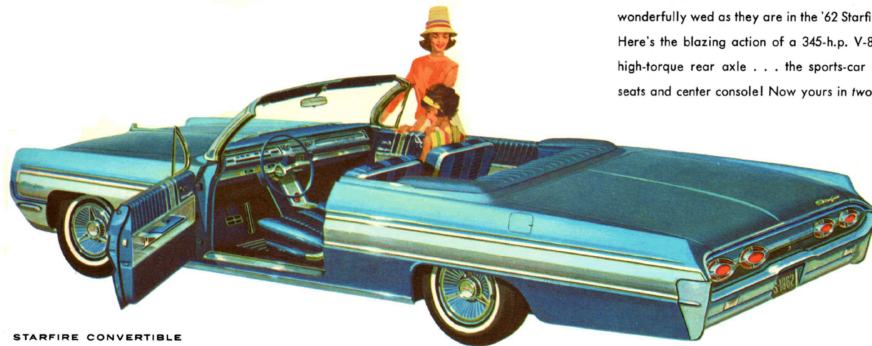
Sparkling style and spirited performance were never so wonderfully wed as they are in the '62 Starfire by Oldsmobile! Here's the blazing action of a 345-h.p. V-8 power plant and high-torque rear axle . . . the sports-car fashion of bucket seats and center console! Now yours in two new body styles!



Gleaming sports-type console, complete with stick-operated 4-S Hydra-Matic and tachometer, is flanked by comfort-contoured bucket seats . . . handsomely detailed in fine deep-buff leather!

STANDARD EQUIPMENT

Foam-cushioned, leather-detailed bucket seats • Sports-type control console • Tachometer • 4-S Hydra-Matic Drive with stick control • Power steering • Power brakes • Aluminum-accented carpet inserts • Starfire V-8 Engine with 10.50-to-1 compression ratio, high-speed camshaft, Multi-Jet Carburetion, Ultra high-compression cylinder heads • 440 lb.-ft. torque at 3200 rpm • 345 h.p. at 4600 rpm • Dual exhaust system • Special fiber-glass-packed mufflers • Color-matched luggage compartment • Wheel-base, 123" • Overall length, 213.9" • Power seat, power windows and white-wall tires are also standard on the Starfire Convertible.



STARFIRE CONVERTIBLE



***There's "SOMETHING EXTRA"
about owning an OLDS!***

The personal sense of pride as you quietly tell a parking lot attendant, "Mine's the '62 Olds."
The glow of excitement when you thread your Olds through traffic . . . or put it through
its paces on a turnpike . . . or merely park it out front. The calm assurance of knowing
that you've invested wisely and well . . . and that your investment will hold.

These, indeed, are characteristics of Oldsmobile ownership. And every brilliant 1962 model
shown inside—the Ninety-Eights, Super 88's, Dynamic 88's, F-85's and the glittering new Starfire—
dramatically illustrates the point: *There is "something extra" about owning an Olds!*

Super 88 Celebrity Sedan

Sleek Moroccan lends perfect contrast to fashionable fabrics!



Dynamic 88 Holiday Coupe

Moroccan and textile . . . or all Moroccan. Eight colorful choices in all!



Ninety-Eight Holiday Sedan

Brilliant interior chrome appointments set off its luxurious tailoring!



*ALL NEW
in Style...*

MAGNIFICENT NINETY-EIGHT

Long on looks...great on go!

HOLIDAY SPORTS SEDAN



HOLIDAY SPORTS COUPE



TOWN SEDAN



HOLIDAY SEDAN

CONVERTIBLE COUPE



SUPERB SUPER 88

Out ahead in style...out front in action!

HOLIDAY SEDAN



HOLIDAY COUPE



CELEBRITY SEDAN



3-SEAT FIESTA

DAZZLING DYNAMIC 88

More 'go' from every gallon!

CELEBRITY SEDAN



HOLIDAY COUPE



HOLIDAY SEDAN



FIESTA (3-Seat and 5-Seat)



CONVERTIBLE COUPE

Fun-to-Drive

F-85

Built for the
buyer who wants
Olds Quality
in a
low-priced car!



CUTLASS CONVERTIBLE



Bucket seats—in glove soft Moroccan—are standard equipment on the F-85 Cutlass Coupe and on the new F-85 Cutlass Convertible.



CLUB COUPE



DE LUXE 4-DOOR SEDAN



DE LUXE STATION WAGON

CUTLASS COUPE



OLDSMOBILE offers
POWER EQUIPMENT and
ACCESSORIES to suit your
 convenience, assure your
 motoring pleasure!

- **ROTO-MATIC POWER STEERING** improves maneuverability, takes the effort out of parking and turning • **PEDAL-EASE POWER BRAKES** are self-adjusting, assure safer, straighter stops • **POWER WINDOWS** operate individually or from driver's master control • **SIX-WAY POWER SEAT** moves forward and back, up and down, or tilts to desired position • **GUIDE-MATIC POWER HEADLIGHT CONTROL** automatically dims headlights • **DECK LID POWER LOCK RELEASE** opens trunk from control in glove compartment • **AIR CONDITIONING** features new 6-cylinder compressor, five adjustable outlets • **SAFETY SENTINEL** flashes warning at pre-set speed • **FOUR-WAY POWER SEAT** • **POWER VENTILANES** • **POWER ANTENNA** • **SUPER DE LUXE RADIO** • **DE LUXE RADIO** • **DUAL-RANGE POWER HEATER** • **WHEEL TRIM RINGS** • **DE LUXE WHEEL DISCS** • **SEAT BELTS** (anchors standard on all models)



SPECIFICATIONS

STARFIRE—Wheelbase, 123" • Over-all Length, 213.9" • Over-all Width, 77.9" • Over-all Height (5-passenger load); Coupe, 54.7"; Convertible, 55.3" • Tire Size, 8.50 x 14" (Convertible); 8.00 x 14" (Coupe) • Shipping Weight (Coupe, approx.), 4203 lbs.

NINETY-EIGHT—Wheelbase, 126" • Over-all Length, 220" • Over-all Width, 77.9" • Over-all Height (5-passenger load); Town Sedan, 56.6"; Holiday Sedan, 56.6"; Holiday Sports Coupe, 55.1"; Holiday Sports Sedan, 55.1"; Convertible Coupe, 55.4" • Tire Size, 8.50 x 14" • Shipping Weight (Town Sedan approx.), 4294 lbs.

SUPER 88, DYNAMIC 88—Wheelbase, 123" • Over-all Length, 213.9" • Over-all Width 77.9" • Over-all Height (5-passenger load); Celebrity Sedan, 55.8"; Holiday Sedan, 55.8"; Holiday Coupe, 54.7"; Convertible Coupe (Dynamic 88), 55.1"; Fiesta, 57.2" • Tire Size, 8.00 x 14" • Shipping Weight—Super 88 Celebrity Sedan, approx., 4065 lbs.; Dynamic 88 Celebrity Sedan, approx., 4041 lbs.

Engine	STARFIRE	SKYROCKET (Ninety-Eight Super 88)	ROCKET (Dynamic 88)
Type	Ultra High-Comp. V-8	Ultra High-Comp. V-8	Ultra High-Comp. V-8
Horsepower	345 at 4600 R.P.M.	330 at 4600 R.P.M.	280 at 4400 R.P.M.
Torque (lb.-ft.)	440 at 3200 R.P.M.	440 at 2800 R.P.M.	430 at 2400 R.P.M.
Displacement (cu. in.)	394	394	394
Compression Ratio	10.50-to-1	10.25-to-1	10.25-to-1
Carburetor	Multi-Jet	Multi-Jet	Econ-O-Way
Fuel Required	Premium	Premium	Premium
260-H.P. ROCKET—8.75-to-1 compression ratio, regular fuel; optional at no extra cost on Dynamic 88 models.			

CHASSIS

LUBRICATION—Factory-Sealed Lubrication • **FRAME**—Guard-Beam Design with Torque-Box Construction • **FRONT SUSPENSION**—Pivot-Poise with Counter-Dive; Stabilizer Bar • **REAR SUSPENSION**—Twin-Triangle Stability with Coil Springs and 4-Link Suspension; Rubber Insulation • **BRAKES**—Air-Scoop, Super-Hydraulic, with cooling Range; 191.7-sq.-in. Lining Area; Pedal-Operated Parking Brake. Self-adjusting Pedal-Ease Power Brakes Standard on Starfire and Ninety-

Eight, Optional on other Series • **TRANSMISSION**—Synchromesh, Standard on Dynamic 88 and Super 88 Series • **NEW 4-S HYDRA-MATIC DRIVE**—Standard on Ninety-Eight Series and Starfire, Optional on other Series • **STEERING**—Dual Center-Control, Recirculating Ball-Nut Gear. Roto-Matic Power Steering Standard on Ninety-Eight and Starfire, Optional on other Series • **TURNING CIRCLE DIAMETER**—Dynamic 88, Super 88 and Starfire, 43.0 ft.; Ninety-Eight, 43.8 ft. • **REAR AXLE**—Semi-floating; Hypoid Gears

F-85

F-85 Wheelbase, 112" • Over-all Length, 188.2" • Over-all Width, 71.6" • Over-all Height (5-passenger load); Cutlass Coupe, 52.3"; Club Coupe, 52.3"; 4-Door Sedan, 52.7"; Cutlass Convertible and Sports Convertible, 52.8"; Station Wagon, 53.3" • Tire Size, 6.50 x 13" • Shipping Weight—4-Door Sedan, approx., 2595 lbs.

CUTLASS 185 V-8 ENGINE

(Standard on Cutlass Coupe and Convertible, optional on all other F-85 models)

Ultra High-Compression, Liquid-cooled Aluminum V-8 • Horsepower—185 at 4800 R.P.M. • Torque—230 at 3200 R.P.M. • Compression Ratio—10.25-to-1 • Piston Displacement—215 cubic inches • Carburetor—4-Barrel • Fuel Required—Premium

ROCKETTE V-8 ENGINE

(Standard on all F-85 models except Cutlass)

Type—Liquid-cooled Aluminum V-8 • Horsepower—155 at 4800 R.P.M. • Torque (lb.-ft.)—210 at 3200 R.P.M. • Compression Ratio—8.75-to-1 • Bore and Stroke—3.5" x 2.8" • Piston Displacement—215 cubic inches • Pistons—Aluminum • Carburetor—Two-Barrel • Fuel Required—Regular • Cooling System Cap.—16.5 Qts. • Electrical System—12-Volt

CHASSIS

Frame—Frame integral with body • Front Suspension—Pivot-Poise with Counter-Dive; Front Cross Member Rubber-insulated from Body; Stabilizer Bar • Rear Suspension—Twin-Triangle Stability, Coil Springs with 4-link Stabilizer Control; Rubber Insulation • Brakes—Cast Iron Drums; Self-Energizing; 130-sq.-in. Brake Lining Area • Transmission—3-Speed Synchromesh Standard; 4-S Hydra-Matic Optional at Extra Cost • Steering—Recirculating Ball-Nut Gear; Roto-Matic Power Steering Optional • Turning Diameter—37.0 ft. • Rear Axle—Semi-floating; Hypoid Gears.

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